

Quick Checklist for Free Appliance Repair Leads

- ■ Fully verified Google Business Profile with correct categories and service area
- ■ Complete services menu + compelling description using natural keywords
- ■ Fresh photos/videos weekly + Posts with repair guides and promos
- ■ Messaging, Call History, online booking enabled to capture appliance repair demand
- ■ Review request after every job + fast, professional replies
- ■ Q&A; seeded and monitored
- ■ Performance reviewed monthly in GBP + analytics; winning cities/offers scaled
- ■ Consistent NAP across online directories to help you build rankings and free appliance repair leads long-term

With this system in place, your appliance repair business can generate appliance repair demand organically, get more appliance repair leads without a lead generation service, and grow your business with sustainable, high-intent, free appliance repair leads.